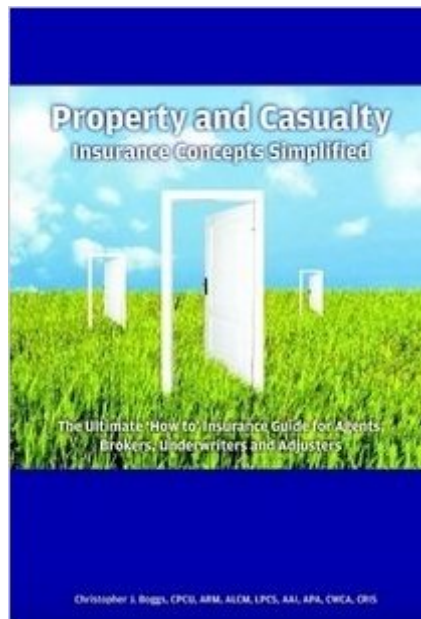




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Property And Casualty Insurance Concepts Simplified



Synopsis

This book details key property and casualty concepts rarely discussed or found in print; rather they are often left to be "discovered" over time. These important concepts are now written down for all insurance practitioners to easily access. Examples of the topics and concepts found in this book include rules for reading ANY insurance policy; why losses are excluded; contractual risk transfer; legal liability theories; "COPE" details; and the proper explanation of coinsurance concepts. Also included is a rather extensive glossary of insurance and insurance-related terms. Readers will: 1) Gain a deeper understanding of insurance theories; 2) Be better prepared to explain insurance concepts to their clients; and 3) Develop a greater appreciation and understanding of the claims valuation process.

Book Information

Perfect Paperback: 182 pages

Publisher: Wells Publishing, Inc. (2010)

Language: English

ISBN-10: 0578053977

ISBN-13: 978-0578053974

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #3,228,474 in Books (See Top 100 in Books) #81 in Books > Business & Money > Insurance > Casualty

Customer Reviews

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I am a big fan of Christopher Boggs' Insurance Journal column so it's no surprise that I really enjoyed his book. He walks the reader through property and casualty insurance concepts usually

taught in a Skills School type of class. He is able to break down the concepts in a way that makes it easy for the reader to apply it to their everyday jobs. I have trained many people over the years and recently used this book to train a few of my folks. I highly recommend this book and also Chris's Insurance Journal column. He is a great writer.

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